



EVENT GUIDE

WHY HAVE CONTAINERS FOR CHANGE AT YOUR EVENT?



WE CAN BEAT IT, IF WE DON'T FEED IT.

Containers for Change is uniting trailblazing Western Australians in the fight against landfill.

We know that most consumers want to recycle their containers, and 86% do so at home. We also know that out and about — including at events — it can be much harder to recycle.

Having Containers for Change at your event means you can keep containers out of landfill and out of the environment.



GET – OR DONATE – A REFUND FOR EVERY 10¢ CONTAINER YOU RETURN.

Saving 10¢ beverage containers at your event does more than just keep them out of landfill.

The 10¢ refund you receive for each container saved at your event, can go back into your organisation or you can choose to donate your refund to a local charity or community group to increase your impact.



SAVE ON WASTE MANAGEMENT COSTS FROM OTHER PROVIDERS.

By keeping 10¢ containers out of landfill, you should need fewer bins, which often lowers waste management service costs.



**READ ON FOR TIPS AND TRICKS TO MAKE
THE MOST OF YOUR EVENT COLLECTIONS**

THREE STEPS TO REFUND SUCCESS



1. Sign up for a member number

Signing up for a Containers for Change member number is an important step in starting your returning journey — and it only takes 30 seconds!

You can sign up for a member number by visiting the Containers for Change (WA) website.

When you register, you will be guided through adding your basic details and selecting a payment preference for your future refunds. You can choose to receive your refund as a bank transfer, PayPal deposit, or as a donation to a specific charity or community group.

During your return, simply scan or say your unique member number. Your refund will then be automatically transferred to you via your preferred payment method.

Want to track your impact? By using your member number, your return history will also be recorded through your account. That way, you can see how many 10¢ containers you have saved from landfill.

As a bonus, if you share your organisation's member number with your network, they can choose to donate their own personal refunds to you!

When you sign up for a group member number, you will be asked to link it with a personal member number account.

We do this so we have a point of contact for your group if we ever need to reach out to you. The personal account will also be emailed a transaction receipt when you return containers through your group member number.

Extended holiday? Planning on winning Lotto? Don't worry, you can update the linked personal account at any time.



2. Gather your event information

Here's some great news: your local Containers for Change refund point may be able to help collect the 10¢ containers from your event!

That means less hassle for you (and more time to focus on the fun stuff).

Before you call your local Refund Point Operator, make sure you have the following information ready to go:

- The date and time of your event (including the opening and closing times, and set-up and pack-down times).
- If applicable, who is the bar operator? It is worth checking that they are aware you are engaging with Containers for Change in case they have already spoken with a separate container removal service.
- Who is the waste service or cleaning service provider for your event? It is helpful to also let these providers know you are engaging with Containers for Changes so container bins don't inadvertently end up in the wrong place.
- The location of the event (including whether it is indoors or outdoors, a site map, and any notes about specific access points for trucks).
- How many landfill and co-mingle (yellow) bins you'll have at the event.
- The target demographic of the event (families, 18+, etc.).
- Expected attendance per day.
- Whether the event is licensed and whether beverages will be served to take away in glass containers or an alternative glass free option.

THREE STEPS TO REFUND SUCCESS



3. Chat to your local Refund Point Operator

Once you've set up your member number and have the above event details, it's time to chat to your local approved Refund Point Operator! You can find a list of all our RPOs on the Containers for Change (WA) website. Once on our website, click "Where to Return" and enter the suburb your event is being held. When your results load, check that only "Depot" is ticked.

If the RPO is able to assist, they will handle all the logistics for you — even the paperwork! They'll supply and collect the bins you'll need for your event, count and sort your containers, and report your collected containers.

Just remember, our RPOs are independent operators. Some offer slightly different services than others, so it's a good idea to call around and find the perfect fit.

Once you've got an agreement in place with your local RPO — you're ready to go!

If you have any issues in connecting with a RPO, contact getinvolved@warrri.com.au and we'll be happy to assist.

PERFECT YOUR BIN PLACEMENT

Here are our top three bin placement locations for successful events (and LOTS of container returns!):



1. At bin banks

As a general rule, always place a Containers for Change bin directly beside your landfill and co-mingle bins. People are more likely to do the right thing and return their containers when our bins are easy to access. Try not to isolate the bins in any area — patrons tend to overlook them, or worse, use them as landfill bin alternatives.



2. Near (and far) from food outlets

Having bins by food outlets and in high-traffic areas is great, but takeaway food and drinks are designed to be ... well ... taken away! Remember to place Containers for Change bins at various locations around the venue in case your patrons want to move around while they eat and drink.



3. Near the exits

No one wants to take empty containers on their ride home! Be sure to place Containers for Change bins (alongside landfill bins) at every exit. That way you can collect people's empty containers before they leave.



4. Behind Bars

Previous events have shown that there is a huge potential of containers to be captured from behind bar areas as drinks/cans are decanted into event-approved cups. Chat to your bar operator about placing a Containers for Change bin behind the bar area.

TIPS, TRICKS, & BEST PRACTICES



Promote, promote, promote!

Are you promoting your event on social media channels, like Instagram and Facebook? Don't forget to tell everyone that Containers for Change is invited, too!

This will let attendees know that bins will be available for their empty containers, as well as general waste and recycling options.

You can also use the opportunity to share how you will be using or donating the refund from your event. You can even share your Containers for Change member number, so followers who cannot attend but want to support you, can personally donate their container refund during their next return.

GET THE BEST PEOPLE ON BOARD

In our experience, the best way to get the most returns at your event is to enlist the help of volunteers!

These trailblazers might roam around the event with portable bins, collecting empty containers from patrons on the go, or even offer directions on how patrons can correctly dispose of their containers.

The presence of volunteers at your event can reduce bin contamination by up to 65% — and increase container redemption by a whopping 70%! That's 70% more refunds sent straight to your pocket, or 70% more refunds donated to your chosen charity or community group.

Don't underestimate the value of volunteers. Try advertising for volunteers within your organisation. You might be surprised by how many of your own people are passionate trailblazers, just like us!

LET THE WHOLE TEAM KNOW

Have a contract with a waste management or cleaning company for your event? Make sure you let them know you'll be collecting the 10¢ containers. This ensures containers are kept separate from landfill and co-mingled waste!

CLEAR SIGNAGE AND INFORMATION

Make it easy for patrons and busy bar staff to know what containers are accepted by Containers for Change and which bins are for containers, landfill, and co-mingled waste. This will help to improve recovery and reduce cross-contamination.

To help you out, we've developed posters, stickers, and signage that can be public facing or back of house, to help make this a successful experience all round. You can order these directly from our Online Store that is linked through the WARRRL website.

We've found that identifying container bins **as well as** landfill bins makes it easier for customers to know quickly and clearly what to do. Try to keep it simple, and avoid information overload.

CONSIDER INCREASING THE DEPOSIT!

Some event organisers have even gone a step further and charge patrons a \$1 deposit for each beverage served, whether in a cup or container. Patrons can then collect their deposit when they bring their empty cup or container back to the bar. At events with this approach, container recovery increased while the amount of floor staff needed to clear up was significantly reduced — saving costs and improving recycling and container refunds.

BUT WHAT IF...?



...I need Containers for Change at multiple events?

That's the best news we've heard all year!

Once you've engaged with a Refund Point Operator for your first event, we recommend staying in touch with them directly for future events. We're sure they'd love to help out!

If you do run into any issues or need help finding a new RPO in the future, just give our team a call on 13 42 42 or drop us a line at getinvolved@warrri.com.au.



...I need more signage for my event?

No problemo!

We have signage coming out of our ears — head over to the official Containers for Change Online Shop (on the WARRRL website) for bin signage, A3 posters, IBC wrapping, and more!



FANCY A CHAT?

IF YOU HAVE ANY FURTHER QUESTIONS OR REQUIRE ANY FURTHER SUPPORT IN INVOLVING CONTAINERS FOR CHANGE IN YOUR EVENT, PLEASE EMAIL GETINVOLVED@WARRRL.COM.AU AND WE'LL BE IN TOUCH!